

## Maxson Painting

*Quality service at a value*

CA LIC. # 607049



September 26,  
2007

Mr. & Mrs. Customer  
201 Your House Court  
Ventura, CA 93003

Dear Mr. & Mrs. Customer:

I would like to take this opportunity to thank you for considering Maxson Painting to meet your painting needs. Our family has over 40 years painting experience here in Ventura County. Over the years, we have learned that providing a high quality painting product produces not only a long lasting paint job but also long standing customer relationships.

Enclosed you will find your interior and exterior painting proposals along with my references for your consideration. I have also included a list of homes we have painted in Ventura if you would like to take a first hand look at our work.

Please allow me to highlight a few of the important features of a quality exterior painting project you will find in your proposal. Proper preparation is vital to the life of any painting project. To this end, we at Maxson Painting pay special attention to treating mildew and washing off the dirt and pollution that has accumulated on your home over the years. This process is followed by inspecting all surfaces being painted in order to remove all loose and failing material with the proper hand tool for the surface. Next comes the primer coat the proper primer insures that all subsequent coatings will adhere for years to come. Now your home is ready to receive all necessary caulking and patching using only long lasting flexible products. These products cost a little more than ordinary painter's caulking and patching but as temperature change and moisture attacks the painted surfaces these products can resist failure far longer than their cheaper cousins. Last comes the finish coats, we use only quality 100% acrylic products. There are plenty of less expensive paints that can be used but for the best value, we have found that these types of paints hold up far longer than other paints.

The same care and attention to detail that goes into every exterior painting project is part of our interior painting. We never cut corners on preparation; quality of our workmanship or the materials we use. It is our goal to provide a comprehensive estimate so no "surprise" charges come up after the project starts.

Now a final word about customer services I, the owner personally supervise all Maxson Painting projects from start to finish. The painters performing your work are all professional tradesmen with years of experience. This insures your home will be painted in a timely manner with special attention paid to you the customer.

Once again thank you for considering Maxson Painting. If you have any questions please give me a call at the numbers provided.

Sincerely,

George E. Maxson

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